

## **Demo Factor Judge stage dives into #DevonOrHell as its new host.**

Vicki Blight is to host this years Demo Factor taking place at the Annual Student Radio Conference at the University of Exeter on 20<sup>th</sup> April 2015.

Always a passionate and experienced voice on the panel since the events inception at Bath 2008, Vicki, who's a presenter on Absolute Radio, leaves the judges chair taking over from Key 103 presenter, Adam Catterall who's stepped down after hosting the event for 5 years.

On her new role, Vicki said, *"I've loved every minute of being a judge and it's always an incredible experience to offer advice and encouragement to new student radio talent. SRACon has always been an amazing event that I look forward to every year.*

*I know that without Adam in attendance there's a pair of big, well-polished, sharp, funny and caring shoes to fill. I only hope I can do them justice, as I become your new Demo Factor host for 2015!*

*As I step off the stage and into the midst of nerves, Jäger and the next generation of award winning presenters, don't think it's all on you though, I'll make sure we push the judges to say what they mean and answer your questions! For now, make sure you get your audio ready for the conference. It could be your time to shine! Best of luck and see you in Exeter #DevonOrHell"*

Stu Manton, Chair of the Student Radio Association said, *"We're so excited that Demo Factor is returning to the National Student Radio Conference again this year, and what better way to celebrate than to shake things up a little bit! Having a Student Radio Awards Best Female winner and SRA Honorary Life Member in Vicki hosting the evening just shows how important student radio is to people and how it really sticks with you. And of course, Demo Factor is also such a great opportunity for students to get really valuable feedback on their work from such a great range of esteemed judges. It will be one not to miss!*

Head Judge, Chris North added, *"Hosting Demo Factor is not as easy as it looks. There's a lot of juggling to be done, though not literally as of yet. It's very tense in that room for all those who've uploaded their demo. Adam always made it look painless, keeping the judges in check while keeping the show on the road. We'll miss his experience, wicked humour and sharp suits. I thank him for his commitment and passion and he'll always be a big part of the team.*

*A passionate supporter of Demo Factor since the off, Vicki has always been a brilliant, dedicated and entertaining judge on the night and way beyond conference. We'll miss her not sharing the stage with us but we also knew that she is the natural person to re-generate into the Adam shaped void. Because of her national broadcasting experience and valuable background in student radio she always empathises with students wanting to break into the professional radio industry. She can now take all this onto the floor and really give us judges a run for our money.*

*Naturally, Vic leaves behind an empty fifth chair on stage, so I'm excited to say that we will very soon be able to welcome a new member of the judging panel to the Demo Factor world and its big gold letters!"*

**Paid up SRA conference delegates can now upload their demo at [demofactor.com](http://demofactor.com) for a chance to have their demo played out on the night and receive live feedback.**